



INNOVATIVE PALLET SERVICES

CASE STUDY

KAMPS PALLETS
**AUTOMOTIVE
INDUSTRY**



INNOVATIVE PALLET SERVICES

Automotive Manufacturers Saved Over \$4 Million Annually

CASE STUDY



The Opportunity

Two leading players in the automotive industry are faced with similar challenges in their respective pallet management programs. Both companies have decentralized pallet purchasing strategies, allowing locations to independently procure pallets from various sources. This led to a lack of clear visibility on the final destination of these pallets once they were used and a general lack of understanding of the pallet program. This resulted in substantial annual expenditures as they ordered pallets from various suppliers, and often ordered new pallets to support their shipping operations. The lack of a streamlined process and sustainable practices posed financial and operational hurdles for both automotive giants.

Challenges at a Glance

- X Sustainability Concerns**
- X Purchasing Costs**
- X Visibility Risks**
- X Multiple Locations**



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The Solution

Kamps offered their Comprehensive Pallet Life-Cycle Services that encompass pallet procurement, asset recovery, remanufacturing, and recycling. By partnering with Kamps, both companies streamlined their pallet management processes, lowered costs, and achieved greater transparency throughout the pallet life-cycle through the new closed loop program.

The Kamps Advantage

Kamps brought several unique advantages to the table that set them apart from other pallet suppliers.

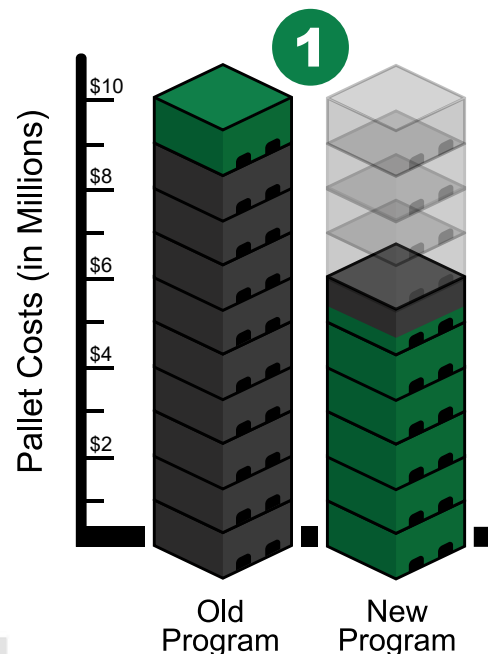
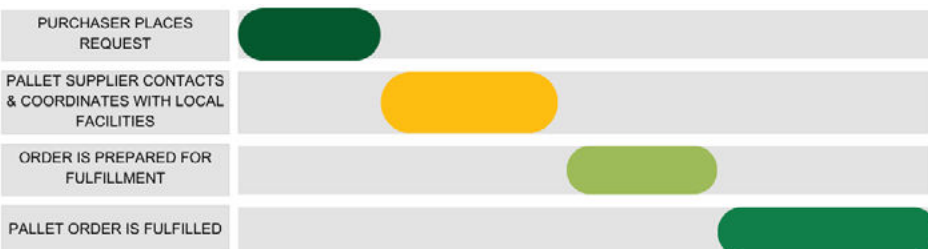
- ▣ The ability to easily scale up production and deliver high-quality pallets aligned with the automotive companies demanding supply chain requirements.
- ▣ The expertise in pallet asset recovery allowed them to retrieve and reintroduce pallets from various sources, reducing the need for new pallet purchases.
- ▣ Kamps' advanced technology and industry-leading equipment enabled them to incorporate recycled materials into pallet production, ensuring sustainability while keeping costs low.
- ▣ Proprietary comprehensive portal provided total pallet management transparency, while their Green Scorecard facilitated sustainability reporting, enhancing corporate stewardship for both parties.

Results

(1) Cost Savings - Over 4 million dollars saved between the two companies through standardization, and the adoption of high quality recycled and remanufactured pallets in their supply pool, with one company switching from purchasing 90% new pallets to 90% used pallets.

(2) Increased Visibility - Through Kamps industry leading pallet reporting programs, the companies now had 100% visibility in their recycled pallet programs and recieved access to environmental impact reports.

(3) Time Savings - Both companies saved countless hours through Kamps' hassle free pallet ordering interface, allowing multiple locations to order from one central hub.



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